

Web Performance Metrics-CBP.gov

Feb 1, 2016 - Feb 29, 2016

All Users
100.00% Sessions

Total Visits

2,596,256
% of Total: 100.00% (2,596,256)



Avg. Visit Duration

00:02:36
Avg for View: 00:02:36 (0.00%)



Pageviews

7,725,094
% of Total: 100.00% (7,725,094)



Unique Visitors

1,898,007
% of Total: 100.00% (1,898,007)



Avg. Pages / Visit

2.98
Avg for View: 2.98 (0.00%)



Avg. Time on Page

00:01:19
Avg for View: 00:01:19 (0.00%)



Bounce Rate

39.51%
Avg for View: 39.51% (0.00%)



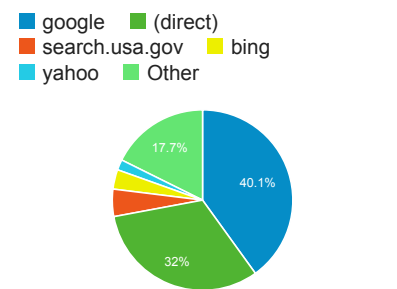
Top Pages

Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	595,242	20.15%
U.S. Customs and Border Protection Securing America's Borders	420,368	41.70%
How to Apply for Global Entry U.S. Customs and Border Protection	303,679	21.41%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	303,010	22.54%
Electronic System for Travel Authorization U.S. Customs and Border Protection	199,260	26.74%
Locate a Port of Entry U.S. Customs and Border Protection	194,279	23.70%
Global Entry Enrollment Centers U.S. Customs and Border Protection	182,042	11.11%
For U.S. Citizens/Lawful Permanent Residents U.S. Customs and Border Protection	172,628	39.78%
Can't Find Needed Content? U.S. Customs and Border Protection	159,667	60.43%
Current Openings U.S. Customs and Border Protection	133,767	46.86%

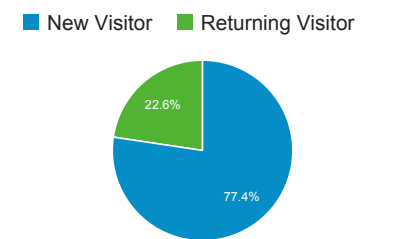
Visits by Social Network

Social Network	Sessions
Facebook	10,260
TripAdvisor	5,527
Twitter	2,154
Naver	739
reddit	596
Blogger	533
Stack Exchange	336

Visits by Source



New vs. Returned Visitors



Pageviews and Pages / Session by Mobile

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,343,295	3.00
Yes	2,381,799	2.93

